

Press Release 26 June 2025

# CTF Life Achieves Industry Recognition with 15 Award Wins in Innovation and Sustainability

**Hong Kong – CTF Life** has garnered a total of 15 awards at the "Financial Institutions Awards 2025" organised by Bloomberg Businessweek and the "GBA Insurance Awards – Hong Kong & Macau 2025" organised by Metro Finance. The company received multiple honours at the "GBA Insurance Awards 2025 – Hong Kong & Macau" and emerged as the biggest winner. These awards recognise the company's outstanding performance across product innovation, talent training, marketing strategies, and Environmental, Social, and Governance (ESG).

Details of the awards are as below:

	"Bloomberg Businessweek Financial Institutions Awards 2025"	"Metro Finance GBA Insurance Awards – Hong Kong & Macau 2025"
1.	Excellence Performance – Broker Support	Corporate Awards:
2.	Excellence Performance – Environment Sustainability and Protection	<ol> <li>Most Innovative Product Award (Life - Wealth) - MyWealth Savings Insurance Plan 2</li> <li>Outstanding Medical Insurance Award - "ChampCare" Medical Insurance Plan</li> <li>Outstanding Training and Development Award - LEAP Program</li> <li>Outstanding Integrated Marketing Strategies Award</li> <li>Outstanding Environmental, Social and Governance Award</li> <li>Practitioner Awards:         <ol> <li>Extraordinary Group in Insurance Industry Award – Joseph Chan (Executive Regional Director)</li> <li>Outstanding Director in Insurance Industry Award – Simon Chung (Senior Regional Director)</li> </ol> </li> </ol>
3.	Outstanding Performance – Saving Plan (MyWealth Savings Insurance Plan 2)	
4.	Outstanding Performance – Product Innovation (MyWealth Savings Insurance Plan 2)	
5.	Outstanding Performance – Integrated Marketing (Branding Promotion)	
6. 7.	Outstanding Performance – Integrated Marketing (Service) Outstanding Performance – ESG	
	Sustainability of the Year	
8.	Outstanding Performance – Training Program of the Year	

**Man Kit Ip, Executive Director and CEO of CTF Life**, said: "These honours affirm CTF Life's diverse strengths. We remain dedicated to customer-centricity and will leverage the Chow Tai Fook Group's ecosystem to deliver professional services, diversified and innovative products, and high-quality customer experiences. Our goal is to comprehensively meet customer needs and create meaningful, long-term value for our customers and their loved ones throughout their life journeys, bringing to life our 'creating value beyond insurance' brand promise."



#### **Important Notice:**

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## About CTF Life

Chow Tai Fook Life Insurance Company Limited ("CTF Life") is proud of its rich, 40-year legacy in Hong Kong. CTF Life is a wholly-owned subsidiary of CTF Services Limited ("CTFS") (Hong Kong Stock Code: 659) and one of the most well-established life insurance companies in Hong Kong. As a member of Chow Tai Fook Enterprises Limited, CTF Life consistently strengthens its collaboration with the Chow Tai Fook Group ecosystem to support customers and their loved ones in navigating life's journey with personalised planning solutions, lifelong protection and diverse lifestyle experiences. By leveraging the Group's robust financial strength and strategic investments across the globe, CTF Life aspires to become a leading insurance company in Asia while continuously creating value beyond insurance.

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