

Press Release
13 January 2025

CTF Life Becomes Title Sponsor of “Fencing Plus” Training Programme by Kai Tak Sports Initiative Nurturing a New Generation of Sports Elites for Hong Kong Gearing Up for World Championships



Man Kit Ip, Chief Executive Officer of CTF Life (middle), Ellick Tsui, Deputy Chief Executive Officer and Chief Financial Officer of CTF Life (first from right), Denise Au-Yeung, Chief Strategy Officer of CTF Life (first from left), King-shing Tang, Director (Strategic Planning) of KTSP (second from right) and Antonio Lam, Head Coach of “Fencing Plus” Training Programme (second from left) celebrate CTF Life becoming the Title Sponsor of “Fencing Plus” Training Programme by Kai Tak Sports Initiative.

Hong Kong – **Chow Tai Fook Life Insurance Company Limited (CTF Life)** is pleased to become the Title Sponsor of “Fencing Plus” Training Programme by Kai Tak Sports Initiative, cultivating a new generation of elite fencing athletes for Hong Kong as future world champions. This Programme is the first project which CTF Life title-sponsors after its announcement as the exclusive Founding Insurance Partner of Kai Tak Sports Park. Through the programme, young athletes will undergo high-quality training and can take part in regional competitions, creating value beyond sportsmanship.

CTF Life “Fencing Plus” Training Programme is organised by Kai Tak Sports Initiative (KTSI), with the goals to identify children with potential in fencing and cultivate a new generation of “MyFuture Fencers”, who can represent the Hong Kong team in future international competitions, through nearly two years of structured training.

Antonio Lam, Team Manager of Hong Kong Fencing Team, Asian Games Double Bronze Medallist and Olympic Games representative for the Hong Kong Fencing Team, will serve as the Head Coach of “Fencing Plus” Training Programme. The professional coaching team he leads will provide tailored instructions, analyse the potential of students, and deliver an extensive training framework, inspiring a spirit of sportsmanship in every participant.

King-shing TANG, Director (Strategic Planning) of KTSP, stated: “We are pleased with CTF Life becoming the Title Sponsor of ‘Fencing Plus’ Training Programme and providing generous support. We share the same vision to discover future elite athletes for Hong Kong, promote sports in the community while enhancing professionalism with athlete development, and contribute to building a healthy and vibrant community.”

Man Kit IP, Chief Executive Officer of CTF Life, said: “As the exclusive Founding Insurance Partner of KTSP, CTF Life fully supports HKSAR Government in promoting local sports development, creating value beyond sportsmanship. The title sponsorship of ‘Fencing Plus’ not only underscores our commitment to this endeavour, but also creates opportunities for the next generation of athletes. We will continue to relentlessly innovate customer experiences to better serve a wider customer base, enriching the diverse lifestyle experiences for our customers and their loved ones throughout different stages of life’s journey.”



(From left to right) Denise Au-Yeung, Chief Strategy Officer of CTF Life, Antonio Lam, Head Coach of “Fencing Plus” Training Programme, King-shing Tang, Director (Strategic Planning) of KTSP, and Justin Wong, Vice President and Head of Customer Experience of CTF Life shared the stage to exchange insights.

CTF Life “Fencing Plus” Training Programme provides a holistic development framework, guiding participants through a series of progressive training and competition experiences, beginning with a trial competition set to be held in the first quarter of 2025, aiming to recruit 600 promising fencing students, aged 6 to 10. Parents who are interested can register for their children by joining the CTF Life • CIRCLE membership programme. Qualified students will undergo structured training and can compete at the “Fencing Plus” Cup, where they can put learning into practice during the competition and further enhance their skills through competitive sparring. Outstanding performers in the competition will receive elite training spanning a year and a half, and the chance to get into Hong Kong Under-17 Cadet Pre team. They will also have the opportunity to compete in the “Asian Youth Elite Fencing League”, supported by CTF Life, sharing the stage with fencers from around the world. Additionally, CTF Life will partner with Kai Tak Sports Initiative to support children from underprivileged families to participate in the programme, bringing aspiring sports lovers together to promote sports in the community.

Following this collaboration, revolutionary and innovative enhancements to the CTF Life • CIRCLE membership programme will be introduced. Members will have the opportunities to take part in international sports and entertainment events, as well as community service initiatives organised or sponsored by the company, gaining access to a wealth of unique experiences. CTF Life • CIRCLE membership programme was launched by CTF Life in July 2024 and features diverse experience, lifestyle privileges and access to Chow Tai Fook Group's membership alliance.

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About CTF Life

Chow Tai Fook Life Insurance Company Limited (“CTF Life”) is proud of its rich, nearly 40-year legacy in Hong Kong. CTF Life is a wholly-owned subsidiary of CTF Services Limited (Hong Kong Stock Code: 659) and one of the most well-established life insurance companies in Hong Kong. As a member of Chow Tai Fook Enterprises Limited, CTF Life consistently strengthens its collaboration with the diverse conglomerate of the Cheng family (“Chow Tai Fook Group” or “the Group”) to support customers and their loved ones in navigating life's journey with personalised planning solutions, lifelong protection and diverse lifestyle experiences. By leveraging the Group's robust financial strength and strategic investments across the globe, CTF Life aspires to become a leading insurance company in Asia while continuously creating value beyond insurance.

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