

Press release

3 November 2025

## CTF Life Sponsors Karen Mok's First Concert at Kai Tak Stadium Celebrates 40 Years of Legacy in Hong Kong Creating Value Beyond Insurance

Hong Kong – CTF Life announces to be the title sponsor of Asian diva Karen Mok's first solo concert at Kai Tak Stadium on 20 December. This marks Karen Mok's long-awaited return to her hometown after four years, meeting fans worldwide at the new venue. The concert, themed "Homecoming", highlights Karen's strong ties to Hong Kong, echoing CTF Life's 40-year legacy in the city, making the sponsorship especially meaningful. As the exclusive Founding Insurance Partner of Kai Tak Sports Park (KTSP), CTF Life has been actively supporting cultural and sports development in Hong Kong. This title sponsorship further demonstrates our strong commitment to promoting the city's "Mega Events" and strengthening Hong Kong's position as the "Events Capital of Asia."

Mr. Man Kit Ip, Executive Director and Chief Executive Officer of CTF Life, said: "CTF Life has always been committed to promoting Hong Kong's cultural and sports development. The sponsorship of the 'Karen Mok THE BIG BIG SHOW – Hong Kong Homecoming Concert' is a meaningful way to mark CTF Life's 40<sup>th</sup> anniversary and represents our inaugural concert sponsorship at the Kai Tak Stadium. Through Karen's timeless songs, we hope to connect with music lovers and welcome visitors from around the world. Her music has accompanied generations of Hong Kong people, a sentiment that aligns with CTF Life's principle of delivering exceptional insurance services as an insurer deeply rooted in Hong Kong. Through this collaboration, we aim to enrich our customers' lifestyle experiences and create value beyond insurance."



"CTF Life 40<sup>th</sup> Anniversary Presents: Karen Mok THE BIG BIG SHOW – Hong Kong Homecoming Concert" is one of the



Ms. Ruby Kwan, Marketing Director of CTF Life, presents Karen Mok with a turquoise crystal butterfly from a prestigious French luxury brand. The gift



celebratory events for CTF Life's anniversary, with more exciting activities to be unveiled soon.

symbolises Karen breaking through and shining on stage – radiating the brilliance of an Asian diva, just like a butterfly taking flight.

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## **About CTF Life**

Chow Tai Fook Life Insurance Company Limited ("CTF Life") is proud of its rich, 40-year legacy in Hong Kong. CTF Life is a wholly-owned subsidiary of CTF Services Limited ("CTFS") (Hong Kong Stock Code: 659) and one of the most well-established life insurance companies in Hong Kong. As a member of Chow Tai Fook Enterprises Limited, CTF Life consistently strengthens its collaboration with the Chow Tai Fook Group ecosystem to support customers and their loved ones in navigating life's journey with personalised planning solutions, lifelong protection and diverse lifestyle experiences. By leveraging the Group's robust financial strength and strategic investments across the globe, CTF Life aspires to become a leading insurance company in Asia while continuously creating value beyond insurance.

## Media enquiries CTF Life

Corporate Communications Department Anki Chong +852 2591 8427 anki.chong@ctflife.com.hk

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